



**RLNC 2007**

**Regional Localization Networking Conference**

**May 18-20 - Brooktrails Lodge, Willits**

**SPONSORED BY WILLITS ECONOMIC LOCALIZATION  
&  
THE CITY OF WILLITS**

**Creating  
Economic Localization  
Through  
Relationship Building**



**Keynote Speaker - Peter Russell  
Internationally Renowned Futurist,  
Environmentalist & Entertaining  
Speaker & Author**

**RLNC 2007 will be an opportunity for participants and groups to focus deeply on their progress to date sharing their successes, challenges and difficulties. As the general public becomes increasingly aware of the social, economic and environmental trends facing our communities it is imperative that the localization movement remains coherent and focused on its goals of community renewal.**

**As many of us are finding, our success at birthing and developing on-the-ground projects depends mainly on how well we communicate with each other and build relationships within our communities and beyond. Our conference will explore this theme and offer insights and practical approaches to this timely issue.**

**P.O. Box 42  
Willits, CA 95490  
T - (707) 459-1256  
F - (707) 459-0366  
well@redinet.org**



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### **Conference Purpose**

- **To encourage effective communication and relationships within each Economic Localization (E.L.) community group.**
- **To create alliances between each E.L. group and its' community stakeholders (Chambers of Commerce, Grange etc.)**
- **To build associations with local governments and service organizations.**
- **To develop bio-regional relationships between E.L. groups.**

### **Conference Approach**

**The purpose of the conference will be achieved through a series of presentations, a theater piece, panel sessions with Q&A, small and larger group discussions, plenary sessions and informal networking.**



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### **The Program**

#### **Friday, May 18<sup>th</sup>**

- 3.00pm - 6.00pm Arrival & Check In, Exhibit Set ups
- 6.00pm - 6.30pm Informal Gathering and Networking
- 6.30pm - 7.45pm Dinner
- 7.45pm Setting the Conference Theme

#### **Saturday, May 19<sup>th</sup>**

- Breakfast
- Emerging Roles of E.L. Groups
- Bio-regional Discussion - Groups share their journeys looking for common ground, shared issues and ways to cooperate
- The Yuba Gals-A video history of E.L. groups from around the country
- Lunch
- Building Alliances with Local Community Stakeholders - Presentation from Don Shaffer, Executive Director of BALLE
- Working with Local Government
  - Presentation from Sam Pierce (Mayor of Sebastopol)
  - Presentation from George Cottrell & Alan Falleri on the City of Willits/Renewable Energy Development Institute Home Energy Link Program
- Break
- Small Group Discussion
- Funding E. L. Groups- Presentation from Michael Kisslinger & Patty Bruder (NCO)
- Networking
- Dinner
- Keynote Speaker – Peter Russell
- Networking/ Bar/ Exhibit Viewing

#### **Sunday, May 20<sup>th</sup>**

- Breakfast
- Creating Local Food - Presentations from local food projects – Q&A with panel speakers
- Break
- The World-Wide Relocalization Movement - Presentation from The Post Carbon Institute
- Group Discussions on Forward Plans and Agreements
- Lunch
- Conference Wrap-up



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### **Fees & Accommodations**

As part of the event this year we will be featuring locally sourced organic wine & food beginning with dinner on Friday evening.

**Conference Attendance Including Lodging** - \$295 per person for the weekend—for the first 58 guests (site lodging capacity). This includes two nights lodging (Friday and Saturday), six organic meals, conference fee, drinks & snacks.

**Conference Attendance** - \$150 per person for the weekend – This includes six organic meals, conference fee, drinks & snacks.

### **Application Procedures**

To reserve place, please complete and mail the attached conference application form **including payment in full** payable by check (check payable to WELL) to:

Willits Economic Localization  
P.O. Box 42  
Willits, CA 95490

### **Questions?**

Please call us at (707) 459-1256 or e-mail us at [well@redinet.org](mailto:well@redinet.org).

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### RLNC 2007 Application Form

**Space Is Limited, So Apply Early!**

**One application per Economic Localization group, please.**

Name of your organization/group and town:

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Please list names, phone #, and email address of individuals from your group who are interested in attending. We suggest a maximum of 5 delegates from any one group/organization.

Name	Phone Number	E-Mail Address	Lodging Included?

**As the planning for this event is still ongoing, we will make every attempt to accommodate any special needs. Please elaborate below.**

1. Please list any lodging preferences (whom you would share a room with—in the same bed and/or same room) or special accommodations (wheelchair access, etc.). The facility has rooms with two double beds in most rooms and a bunk house that sleeps 18.

2. Please list any food preferences for the participants listed above.

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3. Anything else you would like our planning committee to know?

